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24th February 2026

Dear Parents and Carers,

We are delighted to be celebrating World Book Day on Thursday 5th March and we invite all children to take part by coming to pre-school dressed as a favourite book character. Our aim is to keep the day fun, stress-free and low-cost, with the emphasis on enjoying books and developing a love of reading. You will also find an attachment with more detailed ideas for simple, low-cost dressing-up to help you plan, if needed.

Simple, Low-Cost Costume Tips

When helping your child choose what to wear, the best place to start is always the book:

- Choose a book your child enjoys and is happy to talk about.
- Use clothes you already have at home (tracksuits, T-shirts, pyjamas, etc.).
- A single prop or label can be just as effective as a full costume.

If Dressing Up Feels Difficult

Some children may not enjoy wearing costumes, and that is absolutely fine. There are many other ways to join in:

- No book? A T-shirt or badge inviting book recommendations works well.
- Not keen on dressing up? Everyday clothes plus a small prop or label still celebrate a character. You could add one small detail to show the character or theme such as a hat, scarf, spoon, badge or small label.
- Love non-fiction? Children can celebrate a favourite topic, fact, or even an author.
- Not crafty? Hats, ears, stickers or a simple sign pinned to clothing are great low-effort options.
- Still stuck? Our attachment includes low-cost ideas inspired by this year's £1/£1.50 World Book Day books.

Above all, remember that your child's choice of book matters far more than the costume itself. **There is absolutely no need to spend money on anything new.**

Activities & Book Tokens

We are planning a range of exciting activities throughout the day to celebrate reading and storytelling. Every child will also receive their £1 World Book Day token, which can be exchanged for one of the special £1 books or used towards the cost of another book of their choice.

We are very much looking forward to a wonderful celebration of reading and books. If you have any questions or would like support with ideas, please let us know

Yours sincerely,

Sally Johnstone
English Leader